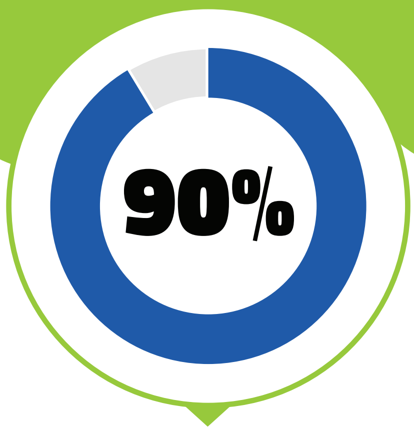
5 WAYS TO AVOID A PHISHING ATTACK



Did you know that 90% of modern data breaches now involve a phishing attack?[1]

These attacks usually consist of fake emails designed to look like they're coming from a brand or institution that you trust.

Their goal is to entice you to click a link or download an attachment, which, in turn, puts malicious files on your computer. This can enable hackers to steal your identity, breach your employer's systems, and more.

The best way to defend yourself against phishing attacks is to identify phony emails before you click on them.

HERE ARE FIVE QUICK WAYS TO SPOT A HOAX

1 Who's the real sender?

Make sure the organization name in the "From" field matches the address between the brackets. Watch out for addresses that contain typos in the organization name (think amaz0n.com).

2 Check the salutation

If you do business with an organization, the first line of the email should always contain your name. Don't trust impersonal introductions like "Dear Customer."

3 Use your mouse hover

Hover over an email link to see the full URL it will direct you to. Do NOT click the link—just hover. If the address isn't where you'd expect to go, don't click it. Check all the links—if the URLs are all the same, it's likely a phishing email.

4 What's in the footer?

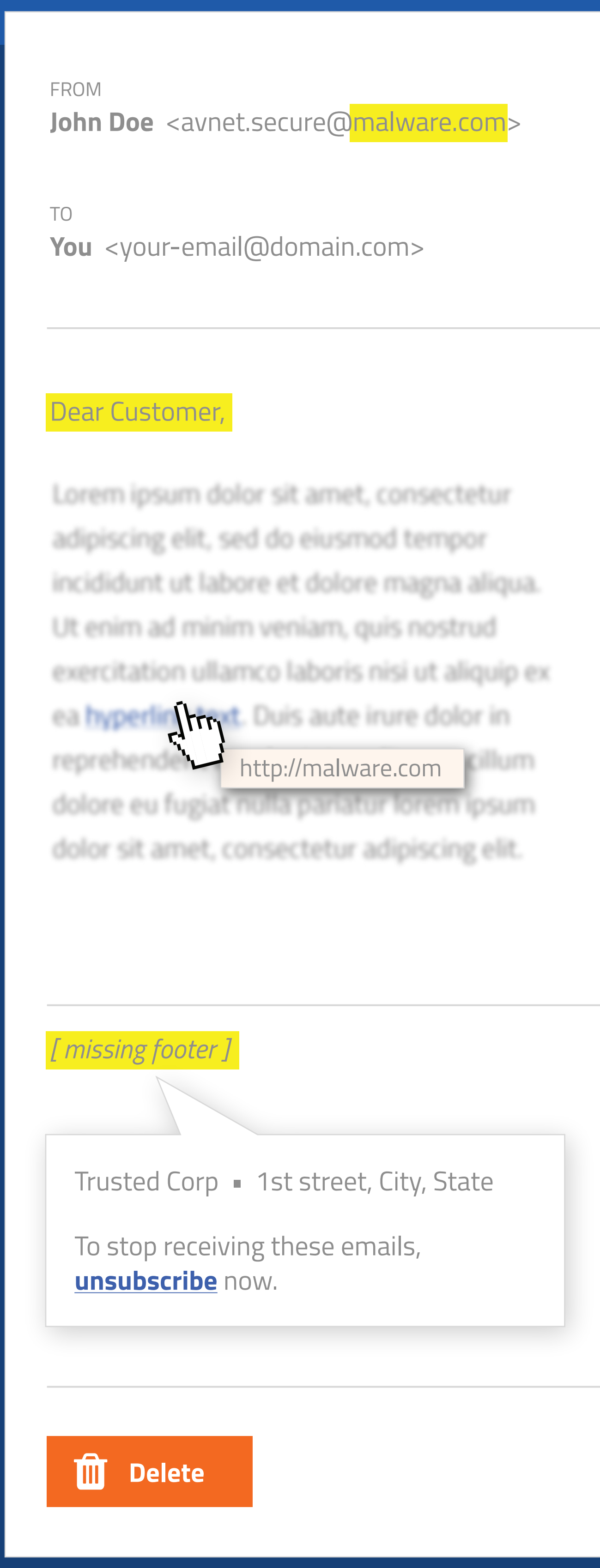
The footer of any legitimate email should contain, at minimum:

- **A physical address for the brand or institution**
- **An unsubscribe button**

If either of these items are missing, it's probably fake.

5 When in doubt, delete

If you don't know the sender, or even if something seems off, delete the email. If it's not fake, the sender will contact you another way or send the message again.



FROM
John Doe <avnet.secure@malware.com>

TO
You <your-email@domain.com>

Dear Customer,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea hyperlink text. Duis aute irure dolor in reprehenderit http://malware.com illum dolore eu fugiat nulla pariatur lorem ipsum dolor sit amet, consectetur adipiscing elit.

[missing footer]

Trusted Corp ▪ 1st street, City, State

To stop receiving these emails, unsubscribe now.

Delete

www.webroot.com

WEBROOT®
Smarter Cybersecurity™

[1] Verizon. "2017 Data Breach Investigations Report" (April 2017)